

The PortCalls Philippine Cargo Transport Directory 2019

THE PHILIPPINE CARGO
TRANSPORT DIRECTORY

PortCalls is now updating its annual Philippine Cargo Transport Directory. Be part of this special publication which features the most complete listing of service providers in the following cargo transport sectors:

- International Shipping Lines and Cargo Agents
- Freight Forwarders
- 3rd Party Logistics Providers
- Customs Clearance Agents
- Breakbulk Agents
- Domestic Shipping Operators
- Tankers
- International Cargo Airlines
- General Sales for Cargo Airlines
- Truckers/Haulers
- Terminal and Warehouse Operators
- Couriers
- Project Cargo Specialist/Heavylift Operators
- Warehouse Management
- Equipment Suppliers and Lessors
- Marine Insurance Agents
- Maritime Lawyers / Consultants
- Logistics Solutions Providers

The directory will be distributed to more than 15,000 readers, all with direct interest in transportation and shipping, including:

- logistics/distribution managers of top 5,000 companies,
- members of industry associations such as:
 - Association of International Shipping Lines
 - Chamber of Customs Brokers, Inc
 - Supply Chain Management Association of the Phils
 - Philippine Chamber of Commerce & Industry
 - Philippine Exporters Confederation
 - Philippine Institute for Supply Management
 - Philippine Multimodal Transport and Logistics Association, Inc.
 - Port Users Confederation
 - Semiconductor & Electronics Industries in the Philippines Foundation, Inc.

BOOKING DEADLINE is October 31, 2018. As prime advertising slots are limited, get in touch with us as soon as possible to ensure the best placement for your company's advertisement.

For inquiries, please contact:

Ms. Len San Juan

at telephone nos: (02) 551-1775/551-3871/551-1972/832-9791
Mobile: 0927-6578-613 / 0920-9382-717 | Fax: (02) 551-3207
or email elenitasanjuan@portcalls.com or lensanjuan02@gmail.com

ADVERTISING PACKAGES

GATEFOLD

P55,000

- Prominent display of company name on directory cover
- Four pages (back-to-back) full color ad
- Five (5) free basic entry with logo in up to five relevant categories
- Three months ad exposure in www.portcalls.com homepage
- Ten (10) free copies of the directory

SPONSORSHIP

P40,000

- Prominent display of company name on directory cover
- Full page, full color ad in prime position (inside front cover, inside back cover, back cover, or special insert)
- Five (5) free basic entry with logo in up to five relevant categories
- Five (5) free copies of the directory

TABS

P35,000

- Prominent display of company name on directory cover
- Back-to-back full color ad (Category tabs)
- Five (5) free basic entry with logo in up to five relevant categories
- Five (5) free copies of the directory

SECTION DIVIDER

P30,000

- Prominent display of company name on directory cover
- Back-to-back full color ad after category tabs
- Five (5) free basic entry with logo in up to five relevant categories
- Five (5) free copies of the directory

FULL PAGE (FULL COLOR)

P23,000

- Prominent display of company name on directory cover
- Full page full color ad
- Three (3) free basic entry with logo in up to three relevant categories
- Three (3) free copies of the directory

FULL PAGE (B&W)

P15,000

- Full page BW ad
- Three (3) free basic entry with logo in up to three relevant categories
- Two (2) free copies of the directory

HALF PAGE (B&W)

P7,500

- Half page BW ad
- One (1) free basic entry with logo in up to three relevant categories
- One (1) free copy of the directory

BASIC ENTRY

P3,000

- Full listing (Company name, address, telephone number, fax number, e-mail and website)
- One (1) free copy of the directory

(Additional P500 for each added detail such as Company logo, President or GM's photo, ISO logo).

Production Details:

Size: 5 x 8.5 inches

Paper stock: Matte 80 (inside pages) / C2s 220 & C2s 180 (full color ads)

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ADVERTISING SPECIFICATION

- Gatefold
- Sponsorship
- Tabs
- Section Divider
- Full Page (Full Color)
- Full Page (B&W)
- Half Page
- Basic Entry with Logo
- Basic Entry only

Please check category/ies under which your company will be classified (each check mark corresponds to one Basic Entry)

- Shipping Lines and their Agents
 - International Shipping Lines & Cargo Agents
 - Breakbulk Agents
 - Domestic Shipping Operators
 - Tanker Operators
- International Cargo Airlines
 - International Cargo Airlines
 - General Sales for Cargo Airlines (GSA)
- Freight Forwarder
- Customs Brokers
- Truckers Haulers
- Terminal and Warehouse Operators
- 3rd Party Logistics Providers
- Others
 - Couriers
 - Project Cargo Specialists/Heavylift Operators
 - Warehouse Management
 - Equipment Supplier and Lessors
 - Marine Insurance Agents
 - Maritime Lawyers/Consultants
 - Logistics Solutions Providers

Company Name: _____

Main office Address: _____

Telephone Nos.: _____

Fax Nos.: _____

Email: _____

Website: _____

Contact Person: _____

Position: _____

Office Branch(es): (use separate sheet if necessary)

LINE OF BUSINESS (please check applicable business):

- Shipowner and operator
Agent for _____
- Breakbulk Agency
- Airline
- International Freight Forwarding
Agent for _____
- Domestic Freight Forwarding
- Cargo Consolidation
- NVOCC
- Customs Clearance Agent
- Express/Door-to-Door Services
- Equipment Rental
- Trucking/Hauling
- Terminal Operator
- Marine Insurance Agent
- Logistics Solutions Provider
- Supply-Chain Management / 3PL / 4PL
- Warehouse Operation
- Warehouse Management
- Others, please specify

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Advertising Contract

The advertiser, _____ and ProQuest Publishing Inc. agree to the placement of an advertisement in **The Philippine Cargo Transport Directory** according to the specifications, terms and conditions stated below:

Advertising Package: _____

Amount: _____

Additional Instructions:

CONFORME

Advertiser

Company

Printed name of authorized signatory

Signature

ProQuest Publishing Inc.

Printed name of authorized signatory

Signature

Terms and Conditions

1. Any oral agreement entered into by party soliciting placements on behalf of ProQuest Publishing Inc. and the advertiser must be consistent with the terms and conditions stipulated herein. No contravening condition shall be recognized.
2. Advertisers must pay the total cost of insertions after receipt of invoice.
3. Checks are payable to PROQUEST PUBLISHING INC.
4. ProQuest Publishing Inc. reserves the right to alter the layout and/or copy of an advertisement if necessary. All changes, however, are subject to advertiser's approval.
5. Rates are based on the advertiser providing camera-ready advertisement or the materials necessary to produce one (i.e. transparency, photo, slide, positive, etc.) Any additional cost incurred in rendering an advertisement to the advertiser's preference, e.g. pictorials, is exclusive of the amount covered by the contract and shall be borne by the advertiser.
6. Contract signed by an advertising agency shall be in the name of the advertising party itself. The advertiser shall be responsible for the payment of all costs unless otherwise specified in written form.
7. In case of cancellation of a long-term placement before the completion of the agreed frequency, payment due for completed placements will be calculated based on the discount allowed for the number of actual placements.
8. This contract supersedes any previous agreement or understanding on advertising rates. The parties agree that the privileges and conditions herein are binding upon both.